



30<sup>th</sup> August 2018

Aerocity New Delhi

**Rubric of the forum: “Riding the world’s largest Two Wheeler market. What’s next on the horizon?”**

<p><b>9:00 – 9:45</b> <b>Registration and Networking Tea/Coffee</b></p>
<p><b>9:45 – 10:00</b> <b>Two Wheeler Forum (TWF) Chairman’s Address</b></p>
<p><b>10:00 – 10:10</b> <b>Two Wheeler Industry Research Presentation: Future proofing the Two Wheeler industry</b></p>
<p><b>10:10 – 11:10</b> <b>Key Note Panel Discussion:</b> Analyzing the 2W industry and how it fared last year and the opportunities and challenges present for the next 3 years. The 2W industry is undergoing structural changes from meeting the BSVI challenge, to trends such as Electric Mobility, Changing Consumer Preferences, Safety and Connected Technologies. What’s next on the horizon for “Riding the world’s largest Two Wheeler market”?</p>
<p><b>11:10 – 11:20</b> <b>Presentation Slot 2</b></p>
<p><b>11:20 – 12:20</b> <b>BS VI Panel Discussion:</b> Government’s idea to leapfrog the emission norms is a landmark decision, however, challenges remain, especially with respect to paucity of time. What are the challenges and opportunities associated with BS VI, its impact on various stakeholders and industry readiness. Some OEMs have a contrarian view that the market size may decrease by 2020 and technological competency shall be the key differentiator to balance the complex equation of cost, price and customer preferences. Will OEMs pool their strengths?</p>
<p><b>12:20 – 12:45</b> <b>Networking Coffee/Tea Break</b></p>
<p><b>12:45 – 13:35</b> <b>Electric Mobility Panel Discussion:</b> E-mobility and emergence of supporting infrastructure, it’s emerging and could disrupt the entire vendor network and supply chain with newer methods of consumption coming main stream. Government has been flip flopping over policy for EV; for now, where is the roadmap? Will it be enticing for OEMs to roll out full blow e-technological products? What role will the startups play?</p>
<p><b>13:35 – 13:45</b> <b>Presentation Slot 3</b></p>
<p><b>13:45 – 14:45</b> <b>Networking Lunch</b></p>
<p><b>14:45 – 15:45</b> <b>Evolving Customer Panel Discussion:</b> How to cater to the tastes of a new generation of riders? Develop alliances to widen product portfolio which enables OEMs to expand from existing core customer market to newer markets? Incorporate new trends of safety and connected technologies to tap changing consumer preferences? Upgrade the retail experience to serve the evolving customer?</p>
<p><b>15:45 – 15:55</b> <b>Presentation Slot 4</b></p>
<p><b>15:55 – 16:20</b> <b>Networking Coffee/Tea Break</b></p>



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<p><b>16:20 – 16:30</b>  <b>Presentation Slot 5</b></p>
<p><b>16:30 – 17:20</b>  <b>Manufacturing Panel Discussion:</b> Advanced automotive manufacturing technologies and emergence of India as a 2W production and export hub. Leveraging automation and smart factories to remain cost competitive and delivering quality product to customers. India has the key ingredients required and is gradually emerging as the domestic production and export hub of both global and Indian 2W players. However, delivering quality while keeping the costs low is the key towards being competitive. Advanced manufacturing technologies (such as Industry 4.0, 3D Printing, Automation, Big Data, IoT etc.) could be the key.</p>
<p><b>17:20 – 17:30</b>  <b>Closing Remarks and Networking Break</b></p>
<p><b>17:30 onwards...</b>  <b>Cocktails and Hors d'oeuvres</b></p>