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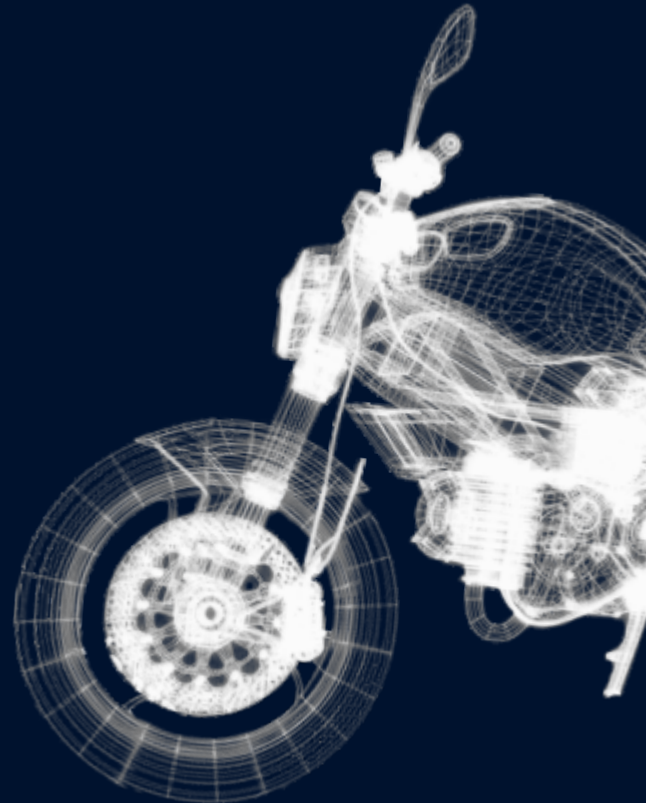


RIDING THE WORLD'S LARGEST TWO WHEELER MARKET

WHAT'S NEXT ON THE HORIZON?

30th August 2018
The Leela Gurgaon

www.twforum.in



ROAD AHEAD FOR 2020

250+
DELEGATES

80%
TWO WHEELER
OEMS

40+
SENIOR
LEVEL
SPEAKERS

68%
DELEGATES
WITH DIRECT
CONTROL OF
BUDGETS



After the success of Commercial Vehicle Forum, Threefold creates an opportunity for professionals associated with Two Wheeler Industry to come together and reflect on What's Next?

THE CONFERENCE PROGRAM

TWF is a one day program. Based on the one-to-one discussions with senior professionals and stakeholders from two wheeler industry, the forum puts together topics focused on key challenges and opportunities: Emission Norms, Alliances among corporates, Electrification, Product Offering to crack the code of demographics and geography, Uncertainty around policies and much more.....

EMISSION NORMS AND COSTS:

Beyond numbers, manufacturers will have their hands full over the next two years in meeting Bharat Stage VI emission norms, which come into force on April 1, 2020. This will mean coping with the costing challenge on fuel injection equipment, no mean task in a price-sensitive market like India.

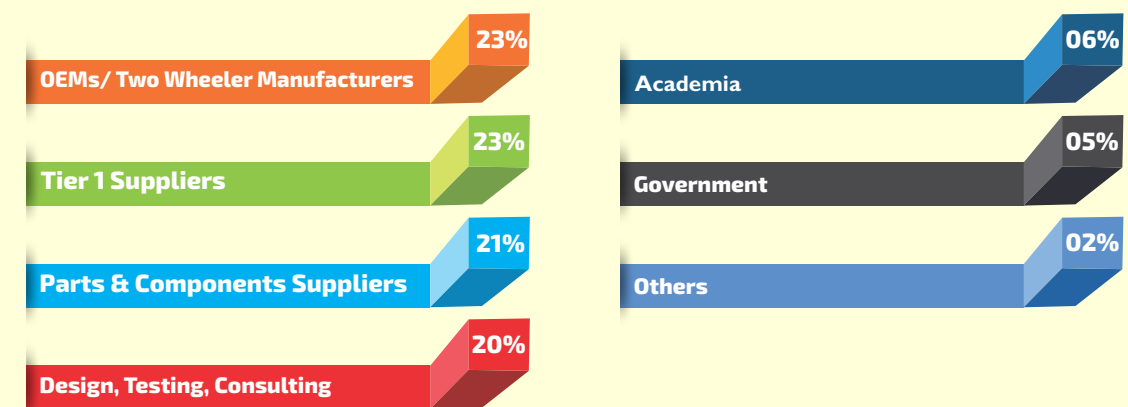
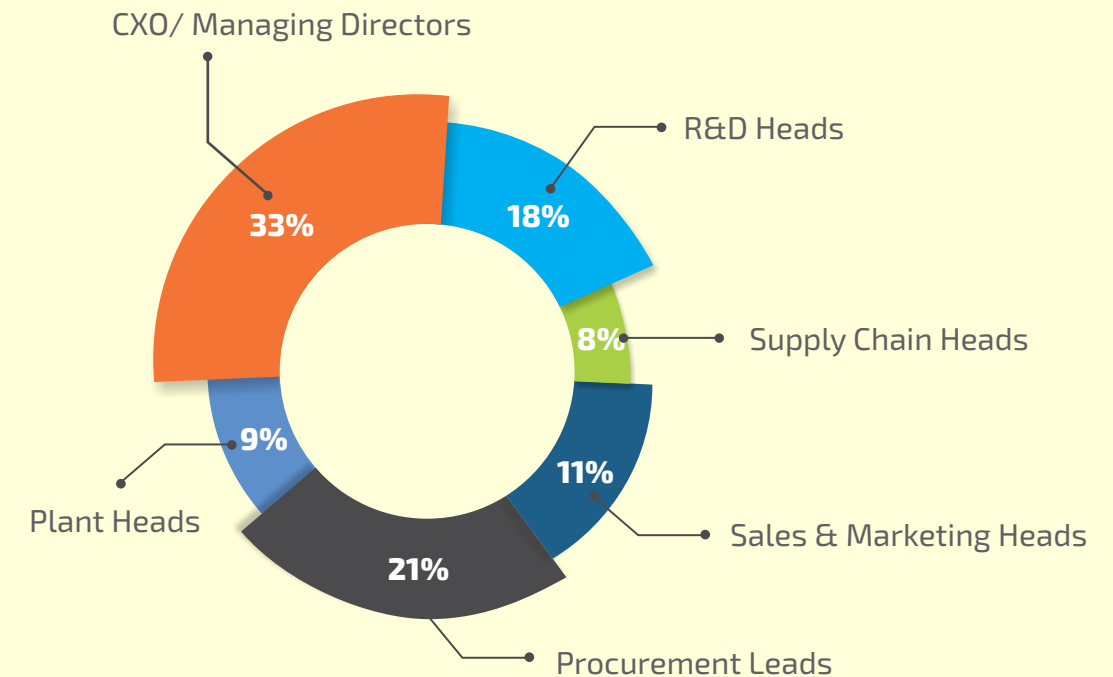
ALLIANCES:

Beyond its own brands, all the existing domestic players are strengthening their alliances. Do nuances of alliances outweigh the benefits. What does it take to build a strong growth curve?

PRODUCT OFFERING TO CRACK THE CODE:

Wide range of product portfolio requires equally agile systems right from procurement to marketing the product to right demographics. Women prefer scooters, whereas youngsters aspire for macho bikes, electric two wheelers etc. How wide to spread the portfolio and get the equation right for Indian market?

OUR PARTICIPANT LIST TYPICALLY INCLUDE



You will benefit from content, delivered by leading executives from across the two wheeler industry, in an environment conducive to business and networking

THE LEADERS

Leaders informing and shaping the industry.



MR. PANKAJ DUBEY
MD & Country Head
Polaris India & Indian Motorcycle, India



MR. YADVINDER SINGH GULERIA
Senior Vice President, Sales and Marketing
Honda Motorcycle and Scooter India Pvt. Ltd.



MR K. K. GANDHI
Principal Advisor
SIAM



MR. SOHINDER GILL
Chief Executive Officer - Global Business for
HERO ECO - Director Corporate Affairs of the Society
of Manufacturers of Electric Vehicles (SMEV)



MR. TARUN MEHTA
Chief Executive Officer & Co-Founder
Ather Energy



MR NIKUNJ SANGHI
President - ASDC, Director - FADA and
Founder - JS Fourwheel Motors



MR. AYUSH LOHIA
CEO
Lohia Auto Industries



MR. SIDDHARTHA VERMA
Marketing Director
Ducati India Pvt. Ltd.



MR. RAJEEV MISHRA
CEO
UM Lohia Two Wheelers Pvt. Ltd



MR. SUDIPTO BASU
Executive Director
Emission Controls Manufacturers Association



MRS. HEMALATHA ANNAMALAI
Founder and CEO
Ampere Vehicles Private Limited



MR. RAVNEET S. PHOKELA
Chief Business Officer
Ather Energy

THE GIANTS

Where experience meets
knowledge and innovation

EXHIBIT / SPONSOR

Showcasing new solutions in today's rapidly changing
Two Wheeler market

WHO IS EXHIBITING / SPONSORING



GAME CHANGERS





**EITHER
YOU ARE
HERE OR
YOU ARE
NOT.**



“ Commercial Vehicle Forum* is one of the most prestigious meetings in India, why is it so, because it is a forum that brings forth the changing thoughts & ideas about the future of the CV industry ”

MR. ERICH NESSELHAUF

Managing Director and CEO,
Daimler India Commercial Vehicles Pvt. Ltd.

**Testimonial for our most recent automotive event*

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About the Organiser

THREEFOLD is a modern B2B event organiser driven by passion to leverage best practices across data analytics, segmented marketing, curated content and research to deliver highly targeted and professional events.

