



30<sup>th</sup> August 2018  
The Leela - Gurgaon

**Rubric of the forum: “Riding the world’s largest Two Wheeler market. What’s next on the horizon?”**

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| <p><b>9:00 – 9:45</b><br/><b>Registration and Networking Tea/Coffee</b></p>  |
| <p><b>9:45 – 10:00</b><br/><b>Research Presentation on “Overview of the Indian Two Wheeler Industry”</b><br/>Mr. Kaushik Madhavan - Vice President Mobility, Frost &amp; Sullivan South Asia<br/>Mr. Aswin Kumar - Program Manager, Frost &amp; Sullivan</p>   |
| <p><b>10:00 – 10:10</b><br/><b>Two Wheeler Lubrication</b><br/>Mr. Kushal Banerjee - Head Technical Services (Lubes and Specialties), HPCL</p>   |
| <p><b>10:10 – 11:10</b><br/><b>Key Note Panel Discussion:</b> Analyzing the 2W industry and how it fared last year and the opportunities and challenges present for the next 3 years. The 2W industry is undergoing structural changes from meeting the BSVI challenge, to trends such as Electric Mobility, Changing Consumer Preferences, Safety and Connected Technologies. What’s next on the horizon for “Riding the world’s largest Two Wheeler market”?</p> <p>Mr. Malo Le Masson - Head Global Product Planning, Hero MotoCorp<br/>Mr. Pankaj Dubey - Managing Director &amp; Country Head, Polaris India Pvt. Ltd. &amp; Indian Motorcycles, India<br/>Mr. Sohinder Gill - CEO Global Business, HERO ECO &amp; Director Corporate Affairs, SMEV<br/>Mr. Rajeev Mishra – CEO, UM Lohia Two Wheelers Pvt. Ltd<br/>Mr. Y S Guleria - Senior Vice President Sales and Marketing, Honda Motorcycle &amp; Scooter India<br/>Mr. Nikunj Sanghi – President, ASDC, Past President, F A D A &amp; Founder JS Fourwheel Motors<br/>Mr. Jeetender Sharma – Founder &amp; Managing Director, Okinawa Scooter<br/>Moderator: Mr. Kaushik Madhavan - Vice President Mobility, Frost &amp; Sullivan South Asia</p> |
| <p><b>11:10 – 11:20</b><br/><b>Factors Driving the Motorcycle Oils Development</b><br/>Mr. Kin Mun Leo - Primary Technical Support Motorcycle Oil Business APAC, Shell Global Solutions</p>  |
| <p><b>11:20 – 12:20</b><br/><b>BS VI Panel Discussion:</b> Government’s idea to leapfrog the emission norms is a landmark decision, however, challenges remain, especially with respect to paucity of time. What are the challenges and opportunities associated with BS VI, its impact on various stakeholders and industry readiness. Some OEMs have a contrarian view that the market size may decrease by 2020 and technological competency shall be the key differentiator to balance the complex equation of cost, price and customer preferences. Will OEMs pool their strengths?</p> <p>Mr. K. K. Gandhi - Principal Advisor, SIAM<br/>Mr. Vinkesh Gulati - Hony Secretary, F A D A<br/>Mr. Sudipto Basu – Executive Director, Emission Control Manufacturers Association<br/>Mr. Srikant Viswanath - Global Technology Manager, Shell India Markets Private Limited<br/>Mr. Alok Trigunayat – Executive Director, Ecocat (I) Pvt. Ltd.<br/>Mr. Sharath Sreekumar - Key Account Manager Automotive OE, Gates Corporation<br/>Moderator: Mr. Jinal Shah - Regional Director South Asia Operations, Power Systems Research</p>   |



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| <p><b>12:20 – 12:45</b><br/><b>Networking Coffee/Tea Break</b></p>   |
| <p style="text-align: center;"><b>12:45 – 13:55</b></p> <p><b>Electric Mobility Panel Discussion:</b> E-mobility and emergence of supporting infrastructure, it's emerging and could disrupt the entire vendor network and supply chain with newer methods of consumption coming main stream. Government has been flip flopping over policy for EV; for now, where is the roadmap? Will it be enticing for OEMs to roll out full blow e-technological products? What role will the startups play?</p> <p><b>Context Setting Presentation on Two Wheeler Electrification Trends &amp; System Solutions:</b> Mr. Avinash Kale - Senior Manager Automotive System Applications, Infineon India</p> <p>Mr. Tarun Mehta - Chief Executive Officer &amp; Co-Founder, Ather Energy<br/>         Mr. Ayush Lohia – CEO, Lohia Auto Industries<br/>         Mr. Vijay Chandrawat - Co-Founder &amp; COO, Twenty Two Motors Pvt Ltd.<br/>         Mr. Manuj Khurana - CEO, NewMo<br/>         Mr. Kapil Chandrakant Shelke - Founder &amp; CEO, Tork Motors Pvt Ltd<br/>         Mr. P Bala - Co-Founder &amp; CTO, Ampere Vehicles Private Limited<br/>         Mr. Saharsh Damani - CEO, F A D A<br/>         Moderator: Mr. Srihari Mulgund – President, Ricardo India &amp; President Asia, Ricardo Strategic Consulting</p> |
| <p><b>13:55 – 14:45</b><br/><b>Networking Lunch</b></p>  |
| <p style="text-align: center;"><b>14:45 – 15:55</b></p> <p><b>Evolving Customer Panel Discussion:</b> How to cater to the tastes of a new generation of riders? Develop alliances to widen product portfolio which enables OEMs to expand from existing core customer market to newer markets? Incorporate new trends of safety and connected technologies to tap changing consumer preferences? Upgrade the retail experience to serve the evolving customer?</p> <p><b>Context Setting Presentation on Changing Behavior of Automobile Consumer – Retail to Online:</b> Mr. Puneet Bhaskar – VP Category Management, Droom</p> <p>Mr. Siddhartha Varma - Marketing Director, Ducati India Pvt. Ltd.<br/>         Mr. Ravneet S. Phokela - Chief Business Officer, Ather Energy<br/>         Mr. Ramashankar Pandey – CEO &amp; MD, Hella India Lighting Ltd.<br/>         Mr. Ankit Raj - Managing Partner, Saraswati Motors (Allahabad)<br/>         Mr. Bing-Lin Wu, Marketing and Retail Sales Head, Maxxis India<br/>         Mr. Anuj Dua – GM Global Product Strategy, Royal Enfield<br/>         Mr. Atul Bansal - Head Disruptive Innovation Cell, Twenty Two Motors<br/>         Moderator: Mr. Hemal N Thakkar - Associate Director, CRISIL Research</p>   |
| <p><b>15:55 – 16:05</b><br/><b>Battery Pack Specifications : Myth Vs. Reality</b><br/>Mr. Akshay Kashyap - Founder and Managing Director, Greenfuel Energy Solutions</p>   |



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| <p><b>16:05 – 16:30</b><br/><b>Networking Coffee/Tea Break</b></p>   |
| <p style="text-align: center;"><b>16:30 – 17:25</b></p> <p><b>Manufacturing Panel Discussion:</b> Advanced automotive manufacturing technologies and emergence of India as a 2W production and export hub. Leveraging automation and smart factories to remain cost competitive and delivering quality product to customers. India has the key ingredients required and is gradually emerging as the domestic production and export hub of both global and Indian 2W players. However, delivering quality while keeping the costs low is the key towards being competitive. Advanced manufacturing technologies (such as Industry 4.0, 3D Printing, Automation, Big Data, IoT etc.) could be the key.</p> <p>Mr. Gandhi Vadlapatla – Chief of Plant &amp; Sr. Business Development Head, Lohia Auto Industries<br/>         Mr. Anup Wadhwa – Director, Automation Industry Association<br/>         Ms. Shruthi Rao - Business Leader for Industry 4.0 solutions, Bosch Engineering and Business Solutions<br/>         Mr. P Bala - Co-Founder &amp; CTO, Ampere Vehicles Private Limited<br/>         Mr. Anuj Budhiraja - Regional Manager, Stratasys India<br/>         Moderator: Mr. Sumit Shandilya - Operations Quality Management Consultant and Trainer</p> |
| <p><b>17:25 – 17:30</b><br/><b>Closing Remarks</b></p>   |
| <p><b>17:30 onwards....</b><br/><b>Networking Cocktails and Hors d'oeuvres</b></p>   |